



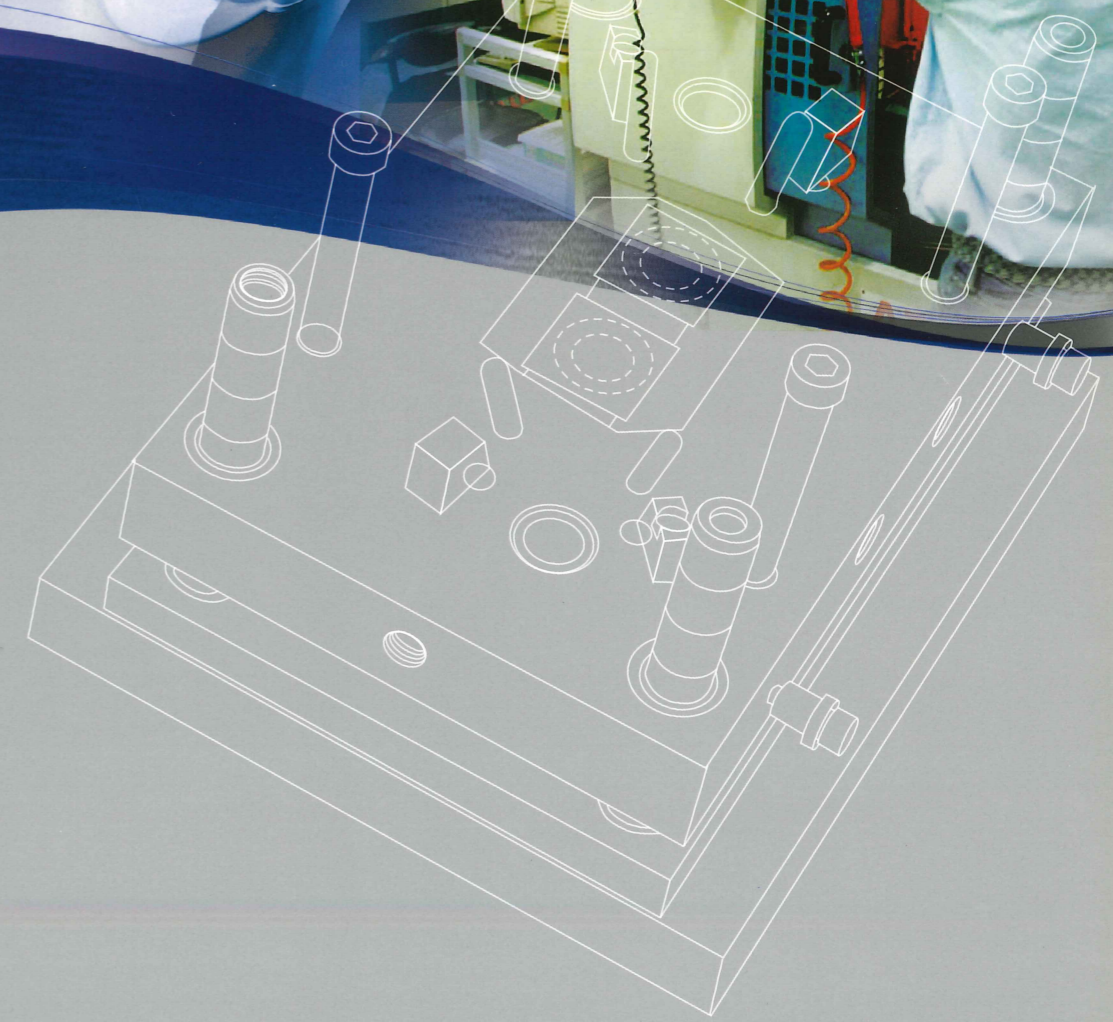
# Dahorn Refining

Build up Competitive Strengths  
in a Firm and Stable Manner



# Dahorn Refining

Develop New Ideas and  
Discover Perfection



達鴻精工股份有限公司  
Dahorn Refining CO.,LTD.

500 彰化市金馬東路 145 號

TEL:886-4-7386567 FAX:886-4-7324313

E-mail:m7386567@ms15.hinet.net



Accurate **Creation** Speedy **Positive**

## 經營理念 Business Philosophy

平穩踏實，成就競爭力。平穩中逐步累積競爭實力，深耕市場

**Build up Competitive Strengths in a Firm and Stable Manner**  
Gradually Accumulate Competitive Strengths in Stability and Deeply Cultivate Our Markets

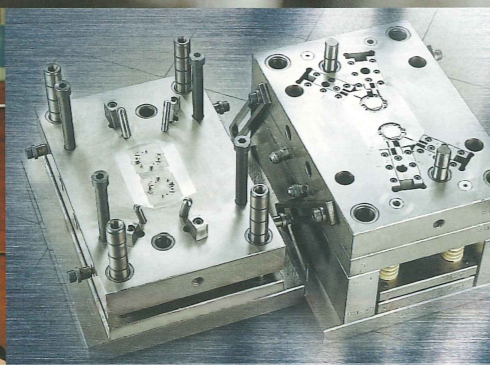
模具開發是不斷嘗試、鍛鑄、修整的艱辛過程，達鴻自1987年成立「名昶金屬精密」以來一直以客戶需求導向作為自我期勉，始終保持堅毅的理念，以平穩踏實之精神默默耕耘，所開發之產品亦幫助客戶獲得多項專利，達鴻堅信於同質性高之產業中唯有走向高精密度、精緻外型塑造，才能掌握客戶需要進而創造需求。以「追求高品質、高精度的產品、準確交貨、迅速的服務、品質保證」為經營理念，不斷地砥礪自己，於平穩發展中累積實力與創新研發能力，擁有穩固利基點才有成就競爭力之優勢。

Mold development is a difficult process involving constant trial and testing, forging and modification. Ta-Hung has, since its founding as "Ming-Chang Metal Precision" in 1987, firmly maintained the customer-focused concept as the guidance for self-improvement. We have ever since committed ourselves to market cultivation in a stable and firm manner. The products we developed have also helped our clients obtain numerous patents. We strongly believe that advancement towards high precision and fine shaping is the only way to meet customer needs and in turn to create demands. Our business philosophy is "pursuit high quality and high precision products, accurate delivery, rapid service and quality assurance" Only by constantly motivating oneself, accumulating strengths and capabilities of innovative R&D along with stable development, and possessing firm profit bases can competitive advantages be created.

## 歷史沿革 History

- 1987- 成立「名昶金屬精密有限公司」
- 1990- 增資改組為「名昶實業股份有限公司」
- 1992- 導入CNC銑床，3D模具自行加工
- 1996- 與新普、谷崧等公司於東莞市長安鎮烏沙江貝村第三工業區成立「新永塑膠製品廠」
- 1997- 再增資
- 2000- 與富優、谷崧等公司於上海蘇州市成立富優技研（蘇州廠）
- 2001- 改組為「達鴻精工股份有限公司」
- 2003- 成立「名昶精密工業股份有限公司」  
導入「企業品牌識別」提昇並塑造整體企業形象
- 1987- Founded "Ming-Chang Metal Precision Co., Ltd."
- 1990- Reorganized into "Ming-Chang Enterprise Co., Ltd." by means of capital increase
- 1992- Introduced the CNC milling machine for independent 3D mold machining
- 1996- Founded "Shin-Yung Plastic Ware Manufacturing Plant" in the Third Industrial Zone, Wusajiang, Changan Township, Dongguan City jointly with Shin-Pu and Ku-Sung
- 1997- Second capital increase
- 2000- Founded "Fu-Yo Technology Research (Suzhou Plant)" in Suzhou, Shanghai jointly with Fu-Yo and Ku-Sung
- 2001- Reorganized into "Ta-Hung Precision Industry Co., Ltd."
- 2003- Founded "Ming-Chang Precision Industry Co., Ltd."  
Introduced "corporate brand identity" to promote and create the overall corporate image

 **Build** up Competitive Strengths in a Firm and Stable Manner





## Products / Cameras

Grasping market trends is the only way to sustain products



## 產品形象 / 相機

Products - Cameras

掌握市場趨勢才有產品生存空間，不斷開發與時俱進的新機種，創造市場需求也緊密抓住使用者消費心理。

Grasping market trends is the only way to sustain products. Constant development of new models that keep up with the time not only creates market demands, but also allows us to have a firm grip on consumer psychology.

## 產品形象 / 光學

Products / Optics

光學產品首重精密、確實，模具開發以高精度為要件，精實開發、卓越技術層次，奠定產品品質、創造完美曲線。

Optic products focus on precision and accuracy while high precision is essential for mold development. In this respect, product quality is assured and the curve of perfection achieved with precise and accurate development and excellent technologies.



## Products / Optics

The curve of perfection achieved with precise and accurate development and excellent technologies

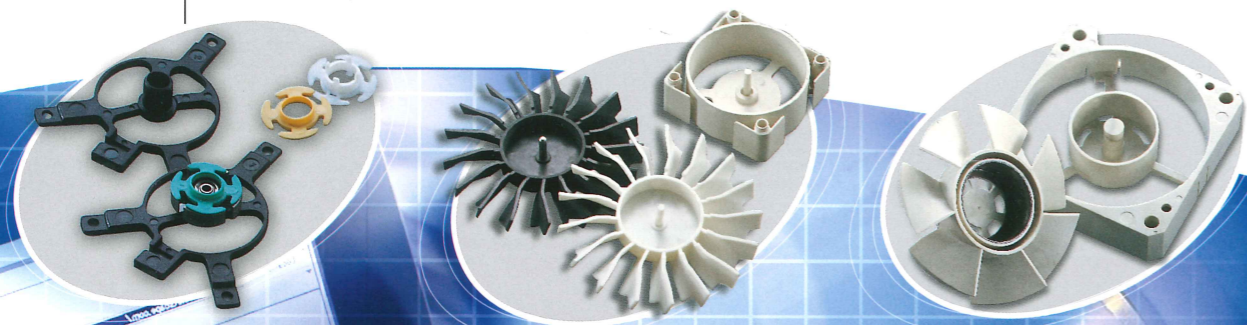


## 產品形象 / 扇葉

### Products - Fan Blades

小型扇葉多使用於筆記型電腦等高精密電子產品，必須於高速旋轉狀態下維持平衡與穩定，因此開發過程中，必須通過成型加工、精密測試、檢查確認等嚴格把關，以確保產品品質。

Small fan blades are mostly used in high precision electronic products such as notebooks and thus are required to be able to maintain balance and stability during high speed revolution. Therefore, they must undergo strict controls including forming machining, precision testing, inspection and confirmation to ensure product quality.



### Products - Fan Blades

Be able to maintain balance and stability during high speed revolution

## Bathroom Accessories

Constant innovation and development of new materials is our unchanged strategy



## 產品形象 / 衛浴 Products - Bathroom Accessories

由早期塑膠零件製品到陶瓷零件運用，品質與恆久耐磨成了產品成敗關鍵，材質改變增加產品附加價值，改變使用者生活方式，持續材質創新與開發將是達鴻不變的策略。

From plastic accessories earlier to ceramic ones at present, quality, durability and wear resistance have become the key to success. Change of materials can increase the added values of products and change the lifestyle of users. Therefore, constant innovation and development of new materials is our unchanged strategy.



## Products – Car Parts

We are constantly cultivating excellent people for mold development



## 產品形象 / 汽車零件 Products – Car Parts

汽車零件開發除了造型符合需求外，功能性研發亦是模具開發重點，秉持創新、精準開發理念、開發模具的頂尖人才，配合客戶不斷開發新產品。

For car parts, R&D in terms of functionality is the key in mold development in addition to shaping that meet needs. For this purpose, we are constantly cultivating excellent people for mold development based on our concept of innovation, precision and accuracy and develop new products on the requests of our customers.

## 未來展望 Future Prospect

堅持熱情，專注持續 熱情支持理想，專注擘畫未來

### Maintain Our Passion and Focus on Continuity..

Passion Sustaining Our Dreams and Devotion to Shaping the Future

隨著市場環境的不斷變遷，未來將會是全球化、多元化及品牌化的競爭時代，以策略面進行創新將是必備之關鍵能力。達鴻亦計劃導入認證系統以帶給客戶信賴性、安定性的高品質，未來將秉持一貫的熱情與專注精神持續不斷的進步與擴大規模，密切掌握市場需求變化，快速因應，同時帶領企業縱向發展，向上提昇模具開發層次，增加品牌價值，向下紮穩根基，創造積極希望的工作環境與計劃性人才培育養成，達鴻矢志創造新產業價值，建立高品質的專業形象。

Following the constantly changing market environment, it will be an era of competition for globalization, diversification and brand creation. Strategic innovation is hence an essential key capability. We are set to introduce a certification system to bring our customers reliable and stable high quality. We will maintain our coherent passion and commitment to progress and expand our scale on a continuous basis. We will keep a close watch on the change in market demands and respond to it rapidly. Meanwhile, we intend to lead the company towards vertical development, thereby elevating the level of mold development, increasing brand value, securing our foundation, creating an active and hopeful working environment, and cultivating people in a systematic manner. We determined to create new values of the industry and build a high quality professional image.

**Future Prospect**  
Maintain Our Passion and Focus on Continuity